

ROEBLING POINT BOOKS & COFFEE

presents a conversation and book signing
with Kathy Groob, author of *Pink Politics* and
founder of ElectWomen.com

Saturday, March 16

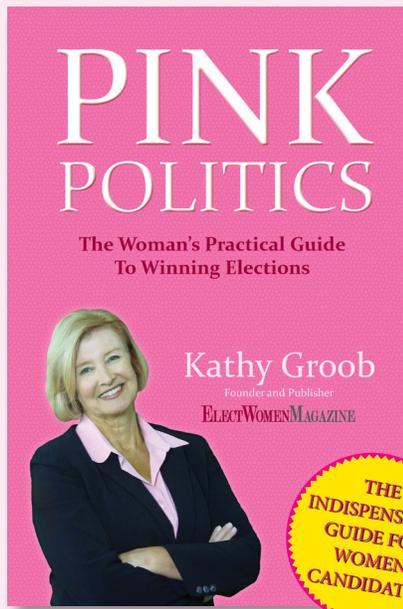
10:00 a.m. – Noon

306 Greenup Street, Covington

www.RoeblingPointBooks.com



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Pink Politics: The Woman's Practical Guide To Winning Elections

Kathy Groob, author and founder of ElectWomen.com, shares her personal successes and disappointments in a candid, practical way so other women can learn from her experience and that of other women candidates and elected officials.

"Never have we needed more women in public office to bring new ideas, energy and values. Now any woman who wants to run has a book with easy-to-follow recipes for cooking up a winning campaign. Good job, Kathy Groob."

Marie Wilson, Founder and President Emeritus of The White House Project

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"Kathy hits the mark when it comes to telling her story and giving pointers all at the same time. It will make you shake your head, nod, laugh and cry all at the same time—probably because of our kinship as women."

Debbie Halvorson, former Congresswoman and Illinois Senate Majority Leader

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"Impressive. A 'must read' for any women candidate. Step-by-step primer on how to build a winning campaign, built on the wisdom of scores of races—assembled together to benefit all women seeking elected office. Research shows women hesitate to run because they don't feel qualified—this book gives them the practical 'nuts and bolts' information needed to overcome those concerns, run and WIN!"

Siobhan "Sam" Bennett, President/CEO Women's Campaign Fund

No cover charge. Public welcome. Books available for purchase and signing.